

Chapel of All Saints
All – Parish Meeting
Wednesday April 28th 2010

Gathering began at 6 pm with prayer led by Hendy. Pot – luck dinner followed.

Business meeting began at 7 pm.

Rick began by asking for discussion centering around the question,

“Why are we here?”

Answers provided by the gathering:

- Tradition
- Simple, easy, informal service
- Small, caring family – intimate group
- Strong spiritual feeling
- Spiritual growth can happen here
- Love from sense of spirituality here
- Everyone feels comfortable here, from youngest children to oldest parishioners
- Sunday School
- Strong leaders among us
- Fr. Hendy Webb: his sermons, wisdom, compassion
- Hendy is “one of us”, doesn’t preach to us, includes us
- Hendy is a conduit from God to us, “fuel” for our lives
- 2nd family
- Our physical setting/appearance

◇ *Assets of the Chapel of All Saints:*

1. Off – street parking
2. Garden
3. Sunday School
4. Gurley Hall – large gathering area
5. Classrooms
6. Community Groups
7. Building assessed for approximately \$2 million

◇What can we do now?

- Need to get the word out about us
- Increase awareness – “marketing”
- Make the church the “place to be” with new activities and programs
- Focus on new towns/cities such as: Ashby, Townsend, Lunenburg, Sterling
- We can be the alternative to the “Big Church”
- Use our strengths (mentioned above) as a draw – in
- There must be people out there who want the “small” church
- CHANGE
- Increase revenue and people

◇Form a “Marketing Committee”

(Bev Cafer, Jean Glatiotis, Sharon Fernandes, Lois Filiau, Sally Pieksen, Rebecca Ethier)

- Hit the local publications: Lunenburg Ledger, Leominster Champion, Fitchburg Pride, etc.
- New/updates postcards with current “happenings”
- Active, up-to-date website maintained (advertized in all publications, always)

◇Marketing Committee To – Do List:

1. Determine the cost of publications
2. Create an up-to-date tri-fold brochure
3. Get the tri-fold into the Chamber of Commerce office, hotel/motel lobbies, bus/train terminals

We need to do something different in order for our doors to remain open. Think! Think!
Think!